

Diana L. Garren

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Diana is the Founder and CEO/President of True Perceptions, Inc®, an Atlanta GA based branding and business consulting firm. Diana and her team of experts have over 35 years of successfully *helping companies achieve their goals and significantly increase their bottom line by enhancing their brand and effective sales, marketing, and networking tools and strategies*. For 20 years, Diana has consulted solely with investigative agencies, security companies, process serving companies, and attorneys in business development, sales, marketing, branding, and perception management.

Diana has built a sterling reputation for helping her clients succeed in today's demanding marketplace and fast-changing world. Client after satisfied client praises Diana for her ability to make them profitable and help them accomplish their vision. True Perceptions offers an unparalleled combination of insider insight and outsider objectivity. Diana works across industries and has surveyed over 1,000 attorneys and 1,000 businesses to gain *inside* information about your market and how to penetrate it. Diana uses this information to help her clients assess, identify, define, strategize, develop, and implement all the pieces a business needs to grow and become more profitable.

Diana is known for her sincerity, enthusiasm, and no-nonsense approach when presenting and working with her clients. Diana knows the PI and security professions and provides a wealth of information to her audience that helps them assess opportunities, pivot, and create effective tools and strategies to seize that opportunity to not only survive and thrive during and beyond any crisis. You do not want to miss this webinar!